

**We interpret artifacts in a heartfelt way.**





# HMM

## Human

The Human Touch

## Made

The balance between  
Artisan and Industrial  
Goods

## Method

Methodical Functions  
and Aesthetics

# Brand

The brand name, HMM, stands for Human - Made - Method. We believe that everyone has an artisan spirit in them, we thrive for quality and perfection. Our life spaces should be made to reflect that same artisan spirit.

Specializing in high quality and finely crafted coffee ware and office accessories, we care about how the subtlety connects objects with humans. We focus on polishing the details that make these utensils unique and human. With selected materials and skilled craftsmanship, our classic and timeless products are ready to embellish your daily life.

# **CLASSY COFFEE**

Essentials for the everyday ritual, reimagined.

# Classy Coffee



Mugr  
BK



Scoop  
Gray



Patio  
BK



W Glass  
Amber



W Glass  
Clear



Woven Plate  
Amber



## Mugr

HMM first & the signature

Sold over 60 countries

2017 Golden Pin Design Award

- Mugr is where Earth meets Wood.
- Ceramic mug with wooden handle.
- The unique matte glazed Japanese ceramic.
- A look and feel of cast iron.
- The most beautiful landscape on your table.

BK



 BEST  
DESIGN



## Scoop

- Retro and weighty.
- Ten gram per scoop.
- The walnut wood handle warms the tough metal.
- A backside magnet easily access your coffee machine.

Gray





## Patio

- A finely crafted pourover dripper made with matte glazed Japanese ceramic.
- The truncated cone shape and ridges lead to a fast brew while keeping the water evenly distributed.
- The minimal classic design is not only elegant but pourover beginner-friendly.

BK





## W Glass

2019 Golden Pin Design Award - Best Design

2019 Golden Pin Design Award Special Annual Award -  
Circular Design

2019 《Shopping Design》 Taiwan Design Best 100

2021 Cultural & Creative Award

- Local craftsmen of Taiwan.
- Made by recycled glass.
- Twelve elegant angles.
- Utilize glass-dyeing technique.
- Easily stackable.
- Environmental friendliness.

Amber | Clear



BEST  
DESIGN



W GLASS PROJECT  
by Spring Pool Glass



## Woven Plate

2021 《Shopping Design》 Taiwan Design Best 100

- HMM X AKAME X SPRING POOL GLASS
- Inspired by Taiwanese indigenous people's woven shell-flower baskets.
- Made of recycled glass.
- The unique woven pattern challenges the highest degree of difficulty in glass craft.
- The compact and versatile plate with a 16-cm diameter.

Amber



# CLEVER WORK

Work is part of life, we deserve tools of stylish excellence.

# Clever Work



Scissors  
BK | GD



Pencil  
BK | GD



Ballpoint  
RAW | BK



Paperweight  
BK



Magnetic Pen  
BK



Plummet Pen  
BK



Exacto Scissors  
BK | WT | GR



Eraser Ball  
GY | BL | YL | PK



Pen Case  
BK



Walnut Block  
BN



## Scissors

2017 Successfully funded on zeczec, Taiwan

2017 Best Design of Golden Pin Design Award, Taiwan

2019 Best Package of Topawards Asia, Japan

2020 Third Place of Metal Design Award, Taiwan

- Stylish 2-in-1 essential tool.
- Made with Japanese steel and Taiwanese craftsmanship.
- Tip design turns the scissors into a boxcutter.
- The square-tip Scissors keeps you safe in the pocket.
- The unique magnet base keeps the scissors stylish.

BK | GD



 BEST  
DESIGN



## Pencil

- Weighted and balanced with brass material.
- Ideal for both writing and sketching.
- The dodecagonal barrel provides a comfortable grip and keeps it from rolling away.
- Comes in 0.7mm leads.

BK | GD





## Ballpoint

- Made of aluminum alloy.
- Weighs only 22g for light and comfortable maneuver.
- Heavy-duty spring is used for the click structure.

RAW | BK





## Paperweight

- Paper weight is also the pen holder.
- This donut-look tool features the 12 bevel faces.
- Fully made of aluminum alloy for a firm grip.

BK





## Magnetic Pen

- Write as you go, convenient and free access.
- Made of aluminum alloy.
- Weighs a mere 18.8g.
- A light portable everyday carry.
- Powerful magnetic structure that instantaneously pulls and holds the cap in place.

BK





## Plummet Ballpoint

- Low center of mass for enhanced comfort and stability of writing.
- Inspired by fishing float.
- Less than 20g in weight.
- Made of aluminum alloy.
- Replaceable German-made refill.

BK





## Exacto Scissors

- The blades are made of 420 Japanese stainless steel.
- Extremely lightweight at 18.5g.
- Light, easy to carry, and very easy to use.
- The leather case is equipped with a fastening mechanism.
- The case is made of Italian semi-tanned leather.

BK | GD | GR





## Eraser Ball

- Inspired by dandelion puff ball.
- Six identical parts and one central axis, forming a ball.
- The gaps can be used as business card holder.
- Each individual part can be used as a pen holder.
- The round edge allows precise erasing.
- Eco-friendly and contains no plasticizer or PVC.

GY | BL | YL | PK





## Pen Case

- Always Inspired, Subtly Sophisticated.
- The exclusive black vegetable tanned leather case.
- Carry any pens everywhere you go.
- Sturdy hand-feel and soft surface, the case protects the pen from scratches.

BK





## Walnut Block

- Calming the Mind for Persistence.
- The solid walnut wood with a curvy, refined hole acts as a pen holder.
- Accommodate any regular pen models.
- A Zen-like desktop landscape.

BN



# **BRAND HIGHLIGHT**

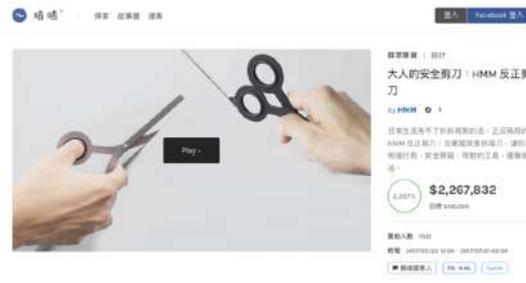
Since 2014

# Product Highlights

Creative design. Great feedback from consumers



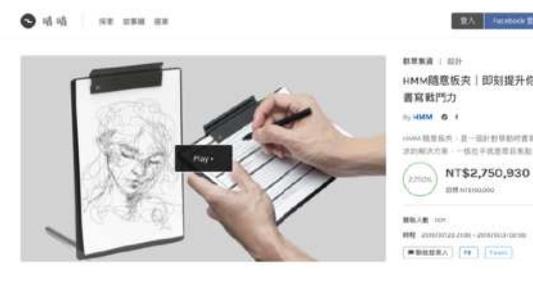
**Rule/One**  
2014  
Successfully funded on  
Kickstarter, USA  
23,000 USD



**Scissors**  
2017  
Successfully funded on  
Zeczec, Taiwan  
2,300,000 NTD (78,000+ USD)



**Slide**  
2018  
Successfully funded on  
Zeczec, Taiwan  
3,300,000 NTD (112,000+ USD)



**Clipboard**  
2019  
Successfully funded on  
Zeczec, Taiwan  
2,750,000 NTD (93,000+ USD)



**Exacto Scissors**  
2020  
Successfully funded on  
Zeczec, Taiwan  
1,240,000 NTD (42,000+ USD)

# Awards | Exhibitions

Brand awareness emerges with international shows and well-known awards



## 2014

Rule/One — Successfully funded on Kickstarter, USA  
Tokyo Design Week

## 2015

Rule/One — Red Dot Design Award, Honourable Mention  
Tokyo Design Week  
Taiwan Designers' Week

## 2016

Ambiente Frankfurt w/ Fresh Taiwan  
NYNOW w/ Fresh Taiwan

## 2017

Scissors — Successfully funded on zeczec, Taiwan  
Scissors — Best Design of Golden Pin Design Award  
Mugr, Rule/One, Scissors — Golden Pin Design Award  
NYNOW w/ Fresh Taiwan  
Tokyo Gift Show w/ Fresh Taiwan  
Creative Expo Taiwan

## 2018

Slide — Successfully funded on zeczec, Taiwan  
Slide — Best Product Design of Cultural & Creative Award  
Ambiente Frankfurt w/ Fresh Taiwan  
NYNOW w/ Fresh Taiwan  
MAISON & OBJET Paris  
Creative Expo Taiwan

## 2019

Slide — iF Design Award  
W Glass — Best Design of Golden Pin Design Award  
W Glass — Special Annual Award - Circular Design of Golden  
Pin Design Award  
NYNOW  
MAISON & OBJET Paris w/ Fresh Taiwan  
Creative Expo Taiwan

## 2021

Creative Expo Taiwan  
Woven Plate — Shopping Design Taiwan Design Best 100

# Worldwide Partners

Continue to build global connections



# The Team

HMM's designs revolve around our tripoint philosophy - Human, Made, Method. Our goal is to better the interaction between people and objects, and incorporate design touches that will put a smile on fellow creators. Since then, we have broadened our reach to design for **Human** behaviors, **Make** every object with an artisanal spirit, and provide those who seek inspiration at life and efficiency at work with tools for **Methodical** order.

Perfectionists, obsessives, and coffee aficionados that have been working in advertising design and marketing services industry. It is an eclectic group that appreciates the human-object interactions and challenges the limits of making tangible products. Our office is located in the heart of Taipei City, a city that is lively, evolving, and full of inspiration.

# Thank You

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