

TA+d

COLLECTION





TA+d

Bring nature into daily life

A design brand that hopes to move your feelings and heart with good taste, founded in 2015, firmly believing melding natural elements and material into design, and crosses boundaries by extending into your five senses.

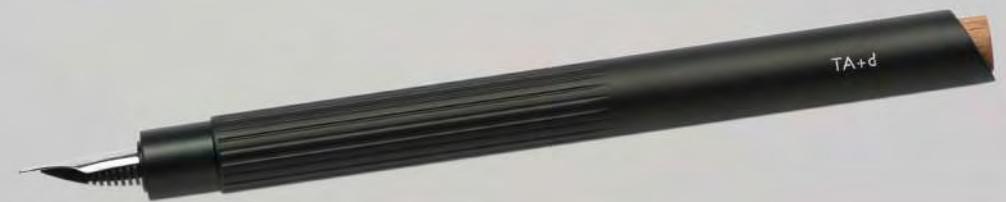
After hundreds of trial and error, TA+d persists in using natural composite materials like bamboo, stone, leather and metal, not just paying attention to every little detail, but also focusing on 5 core values: aesthetic, element, function, communication and emotion.

After 4 years of development, the company has launched 5 main series of product-writing instruments, desktop sceneries, personal belongings, stone notebooks and earphones. TA+d has received much positive feedback from all over the world and will continually to create stories in the future.

TA Group is a cross boundaries design team from product design to interior design, founded in 2011. TA Group has won 17 awards worldwide, including iF, Reddot, Good Design and IDEA.



reddot design award
winner 2018



"With limitless thinking and imagination,
design will overfly boundaries and frames
and achieve far more than expected."



Write Like Nobody's Reading



Fiber series

Bamboo writing series

To enjoy writing easily and fine is the concept of design. Using the rapid growth of environmentally friendly bamboo and aluminum. Full series of products use fiber cutting techniques to make holding feeling better.

Design Features:

1. Ballpoint pen / Mechanical pen are designed with a tilt compression component, comfortable 19g in weight and smooth writing refills of German Schmidt.

2. The fountain pen uses a 11mm diameter pen body design with precise 32g weights. Magnetic pen cap design achieves the elegant open feeling, and also become a temporary pen holder on the table.

3. The fiber bamboo writing series is designed with perfect weight distribution. As the pen is written with, the center of gravity point is toward nib, which gives you the best writing experience.



Fiber

Bamboo Fountain Pen

A design that pays attention to how it feels in your hand, combining the texture and feel of fiber, a steady weight, and smooth inking. Allowing the natural ideas, from the bamboo material to the magnetic pen holder function to be expressed in detail every time a hand touches the pen and in every moment of writing.



Color : ● Black / ● Titanium / ● Gun metal
 Material : Bamboo / Aluminum
 Size : Ø11 x 149L mm / 32g
 Germany SCHMIDT F-tip
 Ink cartridge*1 + Ink converter*1
 *The pen cap has magnetic parts.



Fiber

Bamboo Ballpoint pen

A must-have naturalistic ballpoint pen in life. Its casually beveled plunger is exclusively designed, while the centered weight and fiber texture makes your writing experience smooth and flowing, allowing you enjoy a relaxing time as the pen tip glides naturally on the paper.

Refills are SCHMIDT EasyFLOW 9000 from Germany, and of international Parker ballpoint pen specification standards.

Color : ● Black / ● Titanium / ● Gun metal
 Material : Bamboo / Aluminum
 Size : Ø9 x 149L mm / 19g
 Germany SCHMIDT EasyFLOW 9000 *1



Fiber

Bamboo Mechanical Pencil

A mechanical pencil where the lead does not break easily. The tip is designed with meticulous craftsmanship and constructed with proper weight infusion, so that the writing strength is delivered directly to the front. Combined with the efficient beveled plunger design, the pencil provides you with pleasant, uninterrupted writing time.

Color : ● Black / ● Titanium / ● Gun metal
 Material : Bamboo / Aluminum
 Size : Ø9 x 149L mm / 19g / 0.7mm





Desktop Landscape



Triangle

Bamboo Eyewear Stand

Present naturally, maintain a simple balance;

It is a home for glasses, return to a tasteful angle.



Color : ● Black
 Material : Bamboo / Aluminum
 Size : 56L x 42W x 41.5H mm / 130g

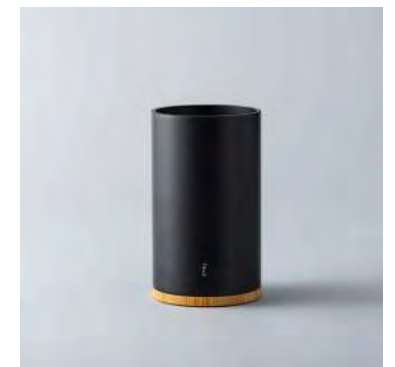


Round

Bamboo Pen Holder

It made up by the pure cylinder and moist smoked bamboo.

The brown and the cold metal color make it become a simple architecture and a landscape of a desk.



Color : ● Black
 Material : Bamboo / Aluminum
 Size : Ø63.5 x 106H mm / 143g

New



One2

Bamboo letter opener / ruler

The fusion of two essential tools in life - letter opener and ruler in one. An easy and elegant way to open your letters and packages.

Flip it around and you have an accurate ruler for measuring. The ultimate design of combining letter opener and ruler in one using natural bamboo and durable metal.

feature: letter opener and ruler in one, providing the function of both in a metal and bamboo combination

Color : ● Black
Material : Bamboo / Aluminum
Size : 162L x 15W x 3H mm / 10g



New



Arc

Bamboo organizer

A desktop organizer with curvature and warmth, allowing a pen to come to rest naturally at its most aesthetically pleasing position.

The grille design using bamboo lets you display and protect items that you treasure, or you can use it to hold the photographs and cards that you like.

Curved positioning design, can be used to hold pen/decorations/ photograph/cards

Color : ● Black
Material : Bamboo / Aluminum
Size : 195L x 62W x 16H mm / 140g





Vertical

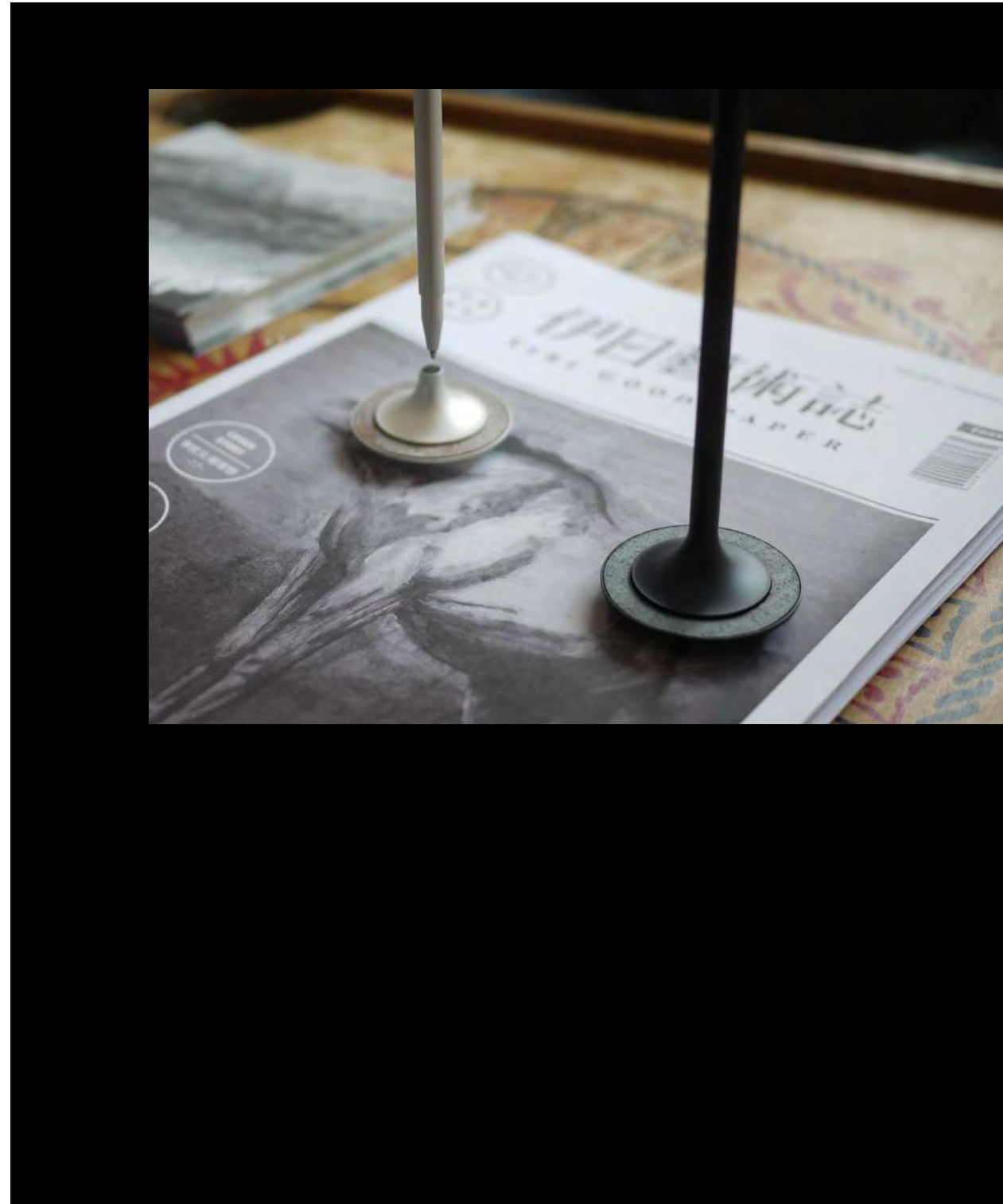
Bamboo Standing Pen

Standing succinctly like a bamboo stalk growing straightly up to the sky The simple scenery comes just handy.

It is an indispensable writing tool that is just as much an art piece itself, dual-color bamboo and metallic design which serves beautifully as a miniature of a landscape on the desk.

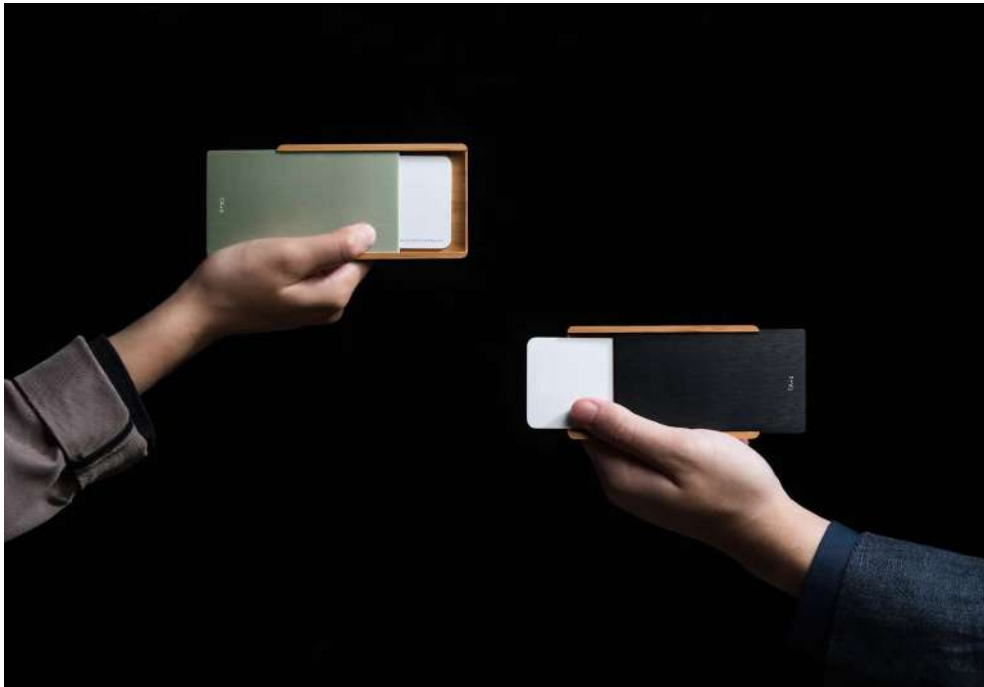
Refills are SCHMIDT EasyFLOW 9000 from Germany, and of international Parker ballpoint pen specification standards.

Color : ● Black / ● Titanium
Material : Bamboo / Aluminum
Size : Ø55 x 166L mm / 65g





Lifestyle Accessories



Slide

Bamboo Card Case

A business card holder that can really introduce you and eliminate the nervous tension at the first meeting.

Can slide out cards one-handed and passed on with both hands, the combination of bamboo and aluminum will let people see you as a person of taste, with warmth and professionalism.



Color : ● Black / ● Verdigris
 Material : Bamboo / Aluminum
 Size : 63L x 105W x 8.3H mm / 22g
 Capacity : 13~15 pcs



Slide Light

Bamboo Card Holder

Light and portable, present the possible design concepts at any time;

Consider the slightest differences and combine the features of double materials, it has the general required capacity and function.



Color : ● Black / ● Titanium
 Material : Bamboo / Aluminum
 Size : 97L x 59W x 4H mm / 24g
 Capacity : 3~5 pcs

Fiber

Bamboo Fountain Pen



Color : Black / Titanium / Gun metal
Material : Bamboo / Aluminum
Size : Ø11 x 149L mm

p.5



Fiber

Bamboo Ballpoint Pen



Color : Black / Titanium / Gun metal
Material : Bamboo / Aluminum
Size : Ø9 x 149L mm

p.6



Fiber

Bamboo Mechanical Pencil



Color : Black / Titanium / Gun metal
Material : Bamboo / Aluminum
Size : Ø9 x 149L mm

p.7



Vertical

Bamboo Standing Pen

Color : Black / Titanium
Material : Bamboo / Aluminum
Size : Ø55 x 166H mm

p.14



Triangle

Bamboo Eyewear Stand

Color : Black
Material : Bamboo / Aluminum
Size : 56L x 42W x 41.5H mm

p.10



Round

Bamboo Pen Holder

Color : Black
Material : Bamboo / Aluminum
Size : Ø63.5 x 106H mm

p.11



One2

Bamboo letter knife / ruler

New

Color : Black
Material : Bamboo / Aluminum
Size : 162L x 15W x 3H mm

p.12



Arc

Bamboo organizer

New

Color : Black
Material : Bamboo / Aluminum
Size : 195L x 62W x 16H mm

p.13



Slide / Slide Light

Bamboo Card Case

Color : Black / Titanium / Bronze
Material : Bamboo / Aluminum
Size : 105L x 63W x 8.2H mm
Size : 97L x 59W x 4H mm

p.18



TA+d

Be close to Nature